

The Livable Walkable City A Platform for Political Success

Councilmember Tommy Wells

Feb. 3, 2012

New Partners for Smart Growth



A Campaign Built on Smarter Growth



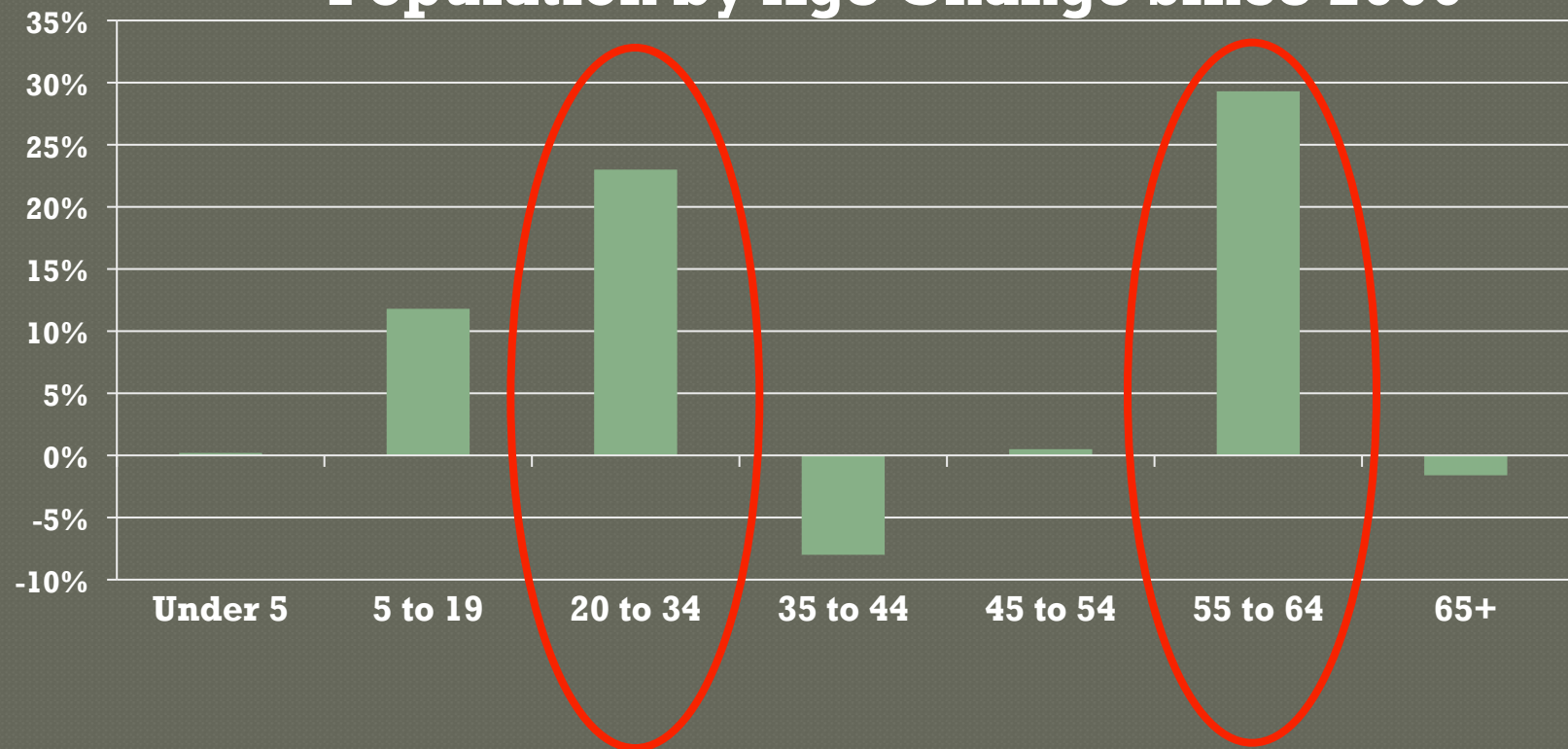
DC is Growing Fast

- ◉ 2.7% population growth since 2010 Census
- ◉ A lifestyle choice
 - Transport choices
 - Diversity
 - Innovation
 - Public amenities
 - Flexibility



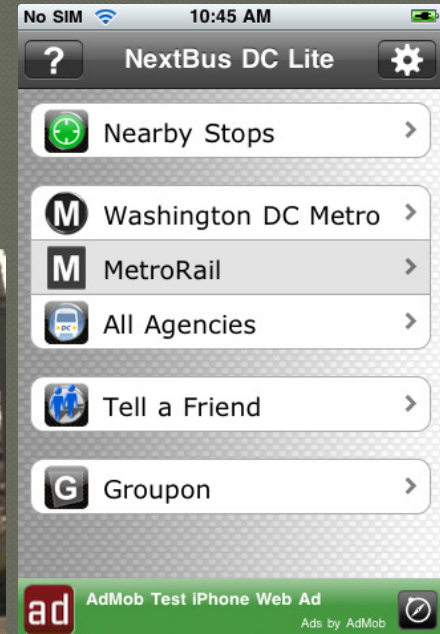
Who are the Newcomers?

Population by Age Change Since 2000



What do 20-34 year-olds want?

- Flexibility (Transportation & Housing)
- IT Enhanced Services
- Trails, Parks, Bikepaths



So that's what I gave them...



Bikeshare Expansion



Point-to-Point Car Share



Dedicated Bikelanes



Rebranding the Bus

What do Baby Boomers Want?



They are getting 5-minute living



Streetcar TOD



Accessible Groceries

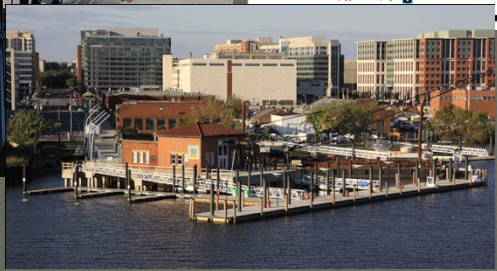


Sensible Parking Policy

Renewed Outdoor Amenities



Smart Growth is Flexible Growth



Smart Growth is Flexible Growth



Mixed Housing Options



Complete Streets

Gentrification & Inequity

- Displacement
- Fear of being left behind
- Substantial cultural change



Addressing Gentrification



- Acknowledgement, trust, and training
- Use the known to introduce the unknown
- Meet folks on their home turf

Livable Walkable Awards

4th ANNUAL Sponsored by Councilmember Tommy Wells
Livable Walkable Awards
Monday, December 6th, 2010

6:30 - 8:30 pm

Arena Stage at the Meade Center for American Theater - main lobby
1101 Sixth Street, SW Washington, DC 20024

Live music from the Annie Sidley Band and great food from our local businesses.

SPONSORS:

- Matchbox • Teds Bulletin • DC-3 • Argonaut
- Hawk n Dove • Harriet's Family Restaurant • Tunnicliffs
- Verizon • Comcast • Blue Boy Document Imaging
- Hill Rag • Taylors Gourmet Deli • Cava Mezze
- Arena Stage at the Meade Center for American Theater



Suggested Donation: \$10 to support the Ward 6 Constituent Services Fund

M One block west of the Waterfront Metro